

OER Evaluation



Content Criteria Rubric

This rubric is designed to determine whether open educational resources (OER) are valuable for instruction.

Source Name: *Noble Design Flyer Example*

	Superior	Acceptable	Poor	Notes
Source: Content is from a reputable source (e.g., scholarly, highly researched peer-reviewed, leaders in the field) and is known to be authentic.		✓		<i>The company is fictional, but it is otherwise an authentic document.</i>
Intent: Content is intended to inform and is not satire, propaganda, or other misleading influence.		✓		
Bias: Content is free from implicit/explicit bias and prioritizes primary sources.		✓		
Time: Content is current or falls within the desired time frame considered relevant/accurate to the subject.		✓		
Licensing: Falls within the scope of the user's needs.		✓		
Relevancy: Content is insightful and/or useful for the intended audience and does not stray from the intended focus.		✓		<i>Can be used for design or copy examples.</i>
Ease of Use: Content is appropriate to the intended audience in format and reading comprehension or may be easily and legally differentiated to meet those standards.		✓		